

Everything your business needs to Be Digital.

Eight specialist brands. One managed core called DigitalShield. One team in New Zealand that owns the outcome end to end.

THE BE FAMILY



Online

CREATE ONLINE PRESENCE & GROW YOUR BUSINESS



Cloud

POWERFUL HOSTING MADE EASY



Secure

PROTECT YOUR BUSINESS FROM CYBER THREATS



Connect

STAY CONNECTED ANYWHERE EVERYWHERE



AI

BRINGING DIGITAL INTELLIGENCE TO REALITY



Watch

VIRTUAL EYES ON BUSINESS



Screen

STORY ON EVERY SCREEN



Market

PLACE FOR EVERYTHING DIGITAL



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// WELCOME

More technology. Fewer technology relationships.

Technology keeps getting more complex, and the businesses that need it most have the least capacity to manage it. Be Digital Limited is a New Zealand technology company built around that problem: eight specialist brands, each strong enough to win on its own merits, deliberately designed to hand customers to one another and to settle into a single managed core.

A business can arrive through a laptop order, a domain, a phone line, a security review, a camera or a screen. Whatever the door, the same New Zealand team answers, and everything ends up on one bill with one number to call.

1

managed
core

8

specialist
brands

3

markets:
NZ, AU,
India

2016

In
business
since

// THE BE FAMILY

- Be Online** Domains, hosting, websites & marketing
- Be Cloud** Microsoft 365, Azure & Windows 365
- Be Secure** Cyber security on NIST CSF 2.0
- Be Connect** Fibre, voice, mobile & AI answering
- Be AI** AI consulting & implementation
- Be Watch** Security, access, automation & workforce
- Be Screen** Digital signage & digital media
- Be Market** Technology procurement & lifecycle
- Bea** the AI receptionist, a product of Be Connect



Everything plugs into DigitalShield.

One bill, one team, one number to call, however many capabilities you take.

// OUR STORY

From a technology provider to a technology platform.

// HOW WE GOT HERE

01 WHERE IT STARTED

Nobody owned the problem

Be Digital began as an IT services business with a simple frustration. Customers were buying websites from one company, phones from another, cloud from a third and security from whoever had shouted loudest that quarter, and when the pieces did not fit, nobody owned the problem.

03 WHAT HOLDS IT TOGETHER

One managed core, not eight products

DigitalShield runs, monitors and secures whatever mix of those capabilities a business takes. Customers do not buy eight products. They join through the one thing that hurts today and add the rest at their own pace, on one bill, with one team, and one number to call.

02 WHAT WE DID ABOUT IT

We built the pieces ourselves

One brand at a time, each with its own specialists, its own website and its own pricing, and each designed to hand work to the next. A domain becomes a website. A website becomes email and Microsoft 365. A phone line becomes an AI receptionist. A camera becomes access control. A laptop order becomes a managed device.

04 WHERE WE ARE NOW

New Zealand first, and in-house

The Be family serves New Zealand first, with Australia and India for the brands whose customers reach across borders. We stay founder-led and keep engineering, telecommunications and security in-house, because that is what makes one accountable partner a fact rather than a slogan.

// AT A GLANCE

LEGAL ENTITY	FOUNDED IN	BRANDS	MANAGED CORE	PHONE
Be Digital Limited	New Zealand	Eight, plus Bea the AI receptionist by Be Connect	DigitalShield	0800 BE DIGITAL (0800 233 444)

// WHERE WE WORK

New Zealand

Home market for every brand: local engineers, 0800 support and NZ pricing.

Australia

Be Cloud, Be Screen and Bea serve Australian customers, with accredited local partners where hands-on work is needed.

India

Be Cloud and Be Screen serve India for cloud licensing, content production and multi-site deployment.

// OUR VISION

Being small should never mean settling for worse technology.

We want a New Zealand where a five-person firm runs on the same calibre of technology as the largest company in its industry, secured, monitored and kept current, without hiring a department to look after it.

Enterprise-grade, SME-sized

No IT department required

Priced per user, not per project

// OUR MISSION

Own the whole stack, so our customers never have to.

Bring every layer of business technology under one accountable partner, run it properly enough that it stops being something you think about, and keep proving it every month.

One bill

One team

One number to call

// WHAT WE STAND FOR

Five things we actually mean.

Be curious

Keep learning. The technology that was right three years ago is rarely right today.

Be bold

Challenge the obvious, including when the obvious answer is the one that makes us money.

Be human

Technology is about people. Explain it in language that respects them.

Be accountable

Own the outcome. No hand-offs, no blaming the other vendor.

Be better

Always look for a better way, then write it down so everyone gets it.

// STRAIGHT DEALING

What we will not do.

— Invent customer stories

When we publish case studies they will be real, named and approved.

— Hide the licence cost

You always see what goes to Microsoft or a carrier, and what pays for our people.

— Lock you in with software

Domains, tenants and licences stay in accounts you own. If you leave, you take the keys.

— Sell fear

Security is sold as the state of being protected, with a risk grade that means the same thing every month.

// THE CORE

One core holds it all together.

DigitalShield is Be Digital's one-stop managed technology service: running, monitoring and securing your technology stack for a predictable fixed monthly fee per user. Every Be capability reaches you through it.



01

Fixed monthly fee

Know what your technology costs. One flat fee per user, forecastable for the whole year, with no surprise invoices after an incident.

02

24/7 monitoring & support

Your technology is watched continuously, not checked when you complain. Alerts reach engineers, not a mailbox.

03

Proactive resolution

We find and fix problems before they interrupt your business. Most of what we resolve, you never hear about.

04

Your virtual IT department

One accountable team across your whole technology environment: the capability of an in-house department without the headcount.

// HOW DIGITALSHIELD WORKS

Five things we do, every day, without being asked.

Monitor

Devices, identities, networks, backups, sites and premises are watched around the clock.

Manage

Patching, licences, users, changes and vendors are handled for you, including the calls to other suppliers.

Secure

Identity, endpoint, email, data and backup controls applied to a single standard, then evidenced.

Support

A local helpdesk your people can actually reach, with response times written into the agreement.

Optimise

Regular reviews that ask what to remove, what to improve and what is now worth automating.

One bill. One team. Everything connected.

Instead of separate providers for IT, cloud, security, internet, your website, your cameras and now AI, DigitalShield brings them together under one accountable team, with one number to call and one invoice at the end of the month.

// THE PORTFOLIO

Eight brands. One managed core.

Each brand has its own website, catalogue and pricing, and each links back to the others and to DigitalShield. Bea, the AI receptionist, is a product of Be Connect.

 ⁰¹ Online CREATE ONLINE PRESENCE & GROW YOUR BUSINESS Domains, hosting, websites & marketing beonline.nz p.07	 ⁰² Cloud POWERFUL HOSTING MADE EASY Microsoft 365, Azure & Windows 365 becloud.nz p.08	 ⁰³ Secure PROTECT YOUR BUSINESS FROM CYBER THREATS Cyber security on NIST CSF 2.0 besecure.co.nz p.09	 ⁰⁴ Connect STAY CONNECTED ANYWHERE EVERYWHERE Fibre, voice, mobile & AI answering beconnect.nz p.10
 ⁰⁵ AI BRINGING DIGITAL INTELLIGENCE TO REALITY AI consulting & implementation beai.nz p.12	 ⁰⁶ Watch VIRTUAL EYES ON BUSINESS Security, access, automation & workforce bewatch.nz p.13	 ⁰⁷ Screen STORY ON EVERY SCREEN Digital signage & digital media bescreen.nz p.14	 ⁰⁸ Market PLACE FOR EVERYTHING DIGITAL Technology procurement & lifecycle bemarket.nz p.15



Bea

NEVER MISS A CUSTOMER AGAIN
 A product of Be Connect, not a ninth brand.

Bea answers business calls 24/7 in New Zealand and Australia, captures leads, books appointments and transfers the important ones to your team. Page 11.

// THE CONSTANT



Every brand plugs into DigitalShield.

Start with the one thing that hurts today and add the rest at your own pace. Whatever mix you take is run by the same team, monitored around the clock, and billed as one fixed monthly fee per user.

Get your business online, and grow it.

Domains, websites, hosting, professional email, Microsoft 365 and security, all in one place, all in NZD.

Be Online builds the part of your business the market meets first: the domain, the website, the email address on your own name, and the search visibility that puts all three in front of people who are ready to buy. Buy a domain or hosting yourself in minutes on beonline.nz, or have the team design, build and run the entire presence.

MARKETS
New Zealand

BUY ONLINE
Domains, hosting, email, SSL

BUILT FOR YOU
Websites, branding, marketing

SUPPORT
(09) 975-9409, any time of day

// WHAT BE ONLINE DOES

01
Domains
Find the perfect .co.nz, .nz or .com for your business.

02
Websites
Build a professional site with no technical headaches.

03
Hosting
Fast, reliable NZ web hosting that grows with you.

04
Email
Professional email that matches your domain.

05
Security
SSL, backups and protection, explained in plain English.

06
Marketing
SEO and marketing tools to help customers find you.

07
Website builder
Drag-and-drop editing, templates for any industry, publish in minutes.

08
Microsoft 365
Outlook, Office apps, Teams and 1 TB storage on your domain.

// FROM BEONLINE.NZ

\$6.99/mo
Web hosting

\$49.99/yr
.co.nz domain

\$8.99/user
Microsoft 365

\$14.99/mo
Bundles from

// WHY BE ONLINE

You own every piece

Domain, hosting, DNS and mailboxes sit in an account with your name on it. If you ever leave, you take the keys.

Built to be found

Search is designed in from the first wireframe: clean structure, fast pages and the phrases your customers actually type.

One team, whole chain

The people who register the name also build the site, run the hosting and answer the phone when something breaks.

Cloud solutions, deployed with expertise.

We design, migrate and run Microsoft 365, Azure and Windows 365 for businesses across New Zealand, Australia and India, then keep tuning what you pay for it.

Be Cloud is the Microsoft practice of Be Digital Limited, backed by Microsoft Partnership. Almost every business already runs on Microsoft; very few run it well. Licences are over-bought, multi-factor authentication is half-deployed, backup is assumed rather than tested. Be Cloud takes the whole platform off your hands and shows you the Microsoft bill separately from the fee, so you always know what you are paying for what.

MARKETS

New Zealand · Australia · India

PLATFORM

Microsoft 365 · Azure · Windows 365

BACKED BY

Microsoft Partnership

DELIVERY

Local engineers, fixed scope

// WHAT BE CLOUD DOES

01

Microsoft 365

Email, Teams, Office apps, Copilot and device security for every user.

02

Microsoft Azure

Managed Azure infrastructure, platform services and landing zones.

03

Windows 365 Cloud PC

A full Windows desktop streamed to any device, billed per user.

04

Azure Virtual Desktop

Multi-session virtual desktops for scale, shift work and contractors.

05

Private & Hybrid Cloud

Dedicated and hybrid environments for workloads that cannot move yet.

06

Backup & Disaster Recovery

Tested, monitored backup and recovery for Microsoft 365 and Azure.

07

Microsoft 365 Copilot

Get your data, licensing and governance ready for AI at work.

08

Web Hosting & Domains

Fast, secure hosting, domains and SSL through Be Online.

// FROM BECLOUD.NZ

\$35.60/user

Business Premium

from \$51.80

Windows 365

20-40%

Typical Azure waste

Free 30-min call

First step

// WHY BE CLOUD

Honest licensing

Microsoft licence cost is quoted separately from the management fee, and the count is right-sized every year instead of drifting.

Secured on day one

MFA, conditional access and independent backup ship with every deployment, not as an upsell after the first incident.

We find money first

Almost every environment reviewed carries 20 to 40% of avoidable spend. The first job is to find it and give it back.



Your business. Protected by design.

Governance, testing, protection, detection, response and recovery, built on the frameworks the rest of the world already agreed on and operated around the clock.

Be Secure is the Be family's cyber security practice, organised the way the NIST Cybersecurity Framework organises it, so nothing important sits in the gap between two suppliers. Every competitor sells fear. Be Secure sells the state of being protected: clear controls, a risk grade that means the same thing every month, and a plan you can actually run.

MARKETS	FRAMEWORKS	OPERATIONS	MODEL
New Zealand	NIST CSF 2.0 • ISO/IEC 27001 • CIS v8.1 • Essential Eight • NZISM	24/7 monitoring, certified responders	Managed plans + scoped engagements

// WHAT BE SECURE DOES

01 Advisory & Governance Virtual CISO, strategy and roadmap, cyber risk assessment, ISO 27001 readiness, board reporting.	02 Assurance & Testing Penetration testing, red and purple team, vulnerability and attack surface management.	03 Protect Zero Trust identity and access, privileged access, endpoint, email, data and network controls.	04 Detect & Respond 24/7 security operations, managed detection and response, incident response.
05 Resilience & Recovery Immutable backup, tested restores, disaster recovery and continuity planning.	06 AI Security Copilot grounded, shadow AI monitored, prompt injection tested, AI governance.	07 Cloud Security Review Microsoft 365 and Azure measured against benchmark configuration, not defaults.	08 Cyber Insurance Readiness Answer the insurer's questionnaire truthfully and still qualify at a sensible premium.

// FROM BESECURE.CO.NZ

24/7 Security operations	13 Standards aligned to	NIST CSF 2.0 Core framework	Security check Where to start
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// WHY BE SECURE

Framework-led, not product-led Designed to NIST CSF 2.0 and CIS, then the tools are chosen. Not the other way round.	A real security operation 24/7 monitoring, certified responders and offensive testers, under one agreement.	AI on both sides AI sharpens detection. It also creates risk you now have to govern. Be Secure does both.
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Smarter internet, unmatched value.

Fast fibre, HyperFibre, wireless broadband, voice, mobile and messaging for Kiwi homes and businesses. One local provider, one bill, real NZ support.

Be Connect is the Be family's telecommunications company. Connectivity is the layer every other system quietly depends on, and it is usually the one nobody owns. Be Connect delivers business-grade fibre, phone systems that follow your people, mobile and messaging on one account, with a New Zealand team that takes the fault instead of handing you a reference number.

MARKETS	NETWORK	VOICE	TERMS
New Zealand	Fibre · HyperFibre · Wireless · Mobile	VoIP · SIP · Teams · Toll-free	Open term, \$0 setup on phone and mobile

// WHAT BE CONNECT DOES

01 Broadband Fibre, HyperFibre, wireless and copper plans. From \$40/mo.	02 Mobile Endless data on every plan; bundle with broadband and save. From \$15/mo.	03 Voice & VoIP Home and business VoIP on the cloud PBX. From \$5/mo.	04 Business SMS Alerts, reminders and marketing with API and integrations. From 12c per message.
05 Toll-Free Numbers 0800, 0508 and word numbers so customers call you for free.	06 Microsoft Teams Calling Make and receive calls in the one app your team already uses.	07 SIP Trunking Modern lines for the phone system you already own.	08 Cloud Portal Voice, mobile, broadband and support at your fingertips.

// FROM BECONNECT.NZ

from \$40/mo Broadband	from \$15/mo Mobile	from \$5/mo Voice & VoIP	from 12c Business SMS
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// WHY BE CONNECT

One bill, one number to call Broadband, voice, mobile and messaging on a single account with a local support desk.	Easy to switch Migrate your existing services and keep your numbers.	Big-telco network, local-team service A reliable nationwide network, and a team in New Zealand that actually picks up the phone.
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Bea

NEVER MISS A CUSTOMER
AGAIN

A PRODUCT OF BE CONNECT

Never miss a customer again.

Bea is your AI receptionist that answers business calls 24/7, speaking naturally with callers, capturing leads, booking appointments and transferring the important ones to your team.

Bea is Be Connect's AI receptionist, a Be Digital Limited platform for businesses across New Zealand and Australia. Because Be Connect is a telco, Bea lives on real phone lines rather than being a chatbot bolted to a website. Give her your website, services, FAQs, opening hours and call-handling rules and she is live in minutes with call forwarding.

PART OF
Be Connect

MARKETS
New Zealand · Australia

ANSWERING
24/7, nights, weekends,
public holidays

GO LIVE
Minutes, via call forwarding

// WHAT BEA DOES

01
24/7 Call Answering
Bea answers whenever your team can't, including nights and weekends.

02
Natural Conversations
Callers speak normally instead of fighting a phone menu.

03
Lead Capture
Names, numbers, job details and other information, captured every time.

04
Appointment Booking
Connect your calendar and let Bea book jobs directly.

05
Call Transfer
Route urgent calls straight through to the right person.

06
SMS Notifications
An instant text when Bea handles an important call.

07
Business Knowledge
Train Bea on your website, services, FAQs and hours.

08
Call Summaries
A clear written summary lands after every conversation.

// FROM HIBEA.NZ

24/7
Answering

NZ & AU
Markets

Minutes
Time to go live

Transferred
Urgent calls

// WHY BEA

Bea answers
Every call is answered professionally in a natural local voice, day, night, weekends and public holidays.

Bea understands
She listens to what your customer needs and responds naturally, using your business knowledge.

Bea takes action
Capture the lead, book the appointment, send an SMS or transfer the call straight to your team.

Bringing digital intelligence to reality.

AI consulting, architecture and implementation for New Zealand business: from fundamentals and readiness to managed AI.

Most AI projects fail before they begin: no clear problem, no usable data, no governance, and a tool bought before a plan was written. Be AI runs the opposite order. Find where intelligence would actually pay, define the outcome, design the architecture and the guardrails, deploy it into the systems your people already use, defend it with governance, then keep developing it as the business learns.

MARKETS

New Zealand

FRAMEWORK

Be AI 6D: Discover • Define • Design • Deploy • Defend • Develop

GOVERNANCE

Aligned to ISO/IEC 42001 and NIST AI RMF

PACKAGES

AI Discover • Strategy • Build • Managed

// WHAT BE AI DOES

01

AI Fundamentals

Education for leaders and teams.

02

AI Readiness

Data, systems and people, assessed.

03

AI Strategy

Where AI pays, and in what order.

04

AI Architecture

Platforms, models, data and guardrails designed.

05

AI Governance

Policy, risk and oversight aligned to standards.

06

AI Solutions

Agents, automation, document, voice, vision and predictive AI.

07

AI Managed

Run, monitored and improved month by month.

08

AI Transformation

Whole-of-business change, led end to end.

// FROM BEAI.NZ

6 stages

Be AI 6D framework

ISO 42001

Governance

Opportunity Score

Where to start

4

Packages

// WHY BE AI

Consulting first, tools second

The recommendation comes before the licence, and sometimes the recommendation is to wait.

Governance designed in

Policy, data boundaries, human oversight and monitoring are built at the start, so what you deploy survives a customer's security questionnaire.

It lands where you work

Solutions go into Microsoft 365, your phone system, your website and your line-of-business apps, systems the Be family already runs.



Your world. Watched. Protected. Connected.

Smart security, access control, automation and workforce intelligence for New Zealand homes and businesses, managed through one platform.

Most security companies sell you a camera, an access system, a time clock and an electrician, each with its own app and its own invoice. Be Watch connects all four into one platform, Be Watch ONE, so what happens at your door, your gate, your lights and your time clock shows up in one place, monitored around the clock by people who act.

MARKETS
New Zealand

PLATFORM
Be Watch ONE: Security · Access · Automation · Workforce

MONITORING
24/7 professional, published SLA

PLANS
Watch · Watch+ · Watch Pro, with Be Watch Care

// WHAT BE WATCH DOES

01
CCTV & AI Video
4K cameras that understand what they see: person, vehicle and number plate detection.

02
Access Control
Cards, mobile and smart locks. Who gets in, where and when, logged.

03
24/7 Monitoring
Real people responding to real alerts, with AI clearing the false alarms first.

04
Smart Automation
Lighting, HVAC, gates and alarms working together.

05
Business Security
Protection designed for commercial sites and multi-site operations.

06
Home Security
The same platform, sized for home.

07
Time & Attendance
Accurate clock-in, tied to access and face-verified on camera.

08
Workforce & Payroll
Rosters, shifts, compliance and payroll-ready totals.

// FROM BEWATCH.NZ

24/7

Monitoring

4

Systems, one platform

3 + Care

Plans

Free assessment

Where to start

// WHY BE WATCH

Four systems, one platform

A door event, a camera clip and a roster entry become one record you can search.

Monitored, not just recorded

Alerts go to people who act on them, around the clock. Footage you review afterwards is the fallback, not the plan.

Privacy by design

People are tracked as people, not identified. Privacy Act 2020 obligations are designed in and stated in the agreement.

One partner, from idea to screen.

We design the content, specify and supply the screens, run the software, install it on site and keep the whole network alive. From one display in a café to a thousand across a country.

Most businesses already own screens. Very few get anything back from them, because the screen is the easy part: the content runs out, nobody owns the schedule, and when a display drops off the network there is no one whose job it is to notice. Be Screen takes all of it, and is vendor neutral by design: the platform is named in writing before you sign, and you own the licences.

MARKETS

New Zealand • Australia • India

OUTCOMES

Sell • Inform • Guide • Impress • Engage • Perform

PLATFORM

Vendor neutral, run by us

THE WHOLE JOB

Strategy • content • hardware • software • installation • management • measurement

// WHAT BE SCREEN DOES

01

Digital Signage

Networks of screens, managed centrally from one place.

02

Video Walls & LED

Tiled displays and fine-pitch LED for lobbies, showrooms and control rooms.

03

Digital Menu Boards

Menus that change with the day, dayparted and per-store priced.

04

Interactive & Kiosks

Touchscreens, self-service, product finders and interactive experiences.

05

Wayfinding

Directories, room booking panels and visitor information.

06

Content Studio

Strategy, design, motion, video, data visualisation and templates your team can update.

07

Hardware & Installation

Screens, mounts, players, network and power specified for the real room.

08

Managed Services

Scheduling, monitoring, alerting and emergency override, before your customer sees a black screen.

// FROM BESCREEN.NZ

6

Screen outcomes

7

Pieces of the job

NZ • AU • IN

Markets

Vendor neutral

Platform

// WHY BE SCREEN

Create

Content designed for a screen at six metres, not resized from a brochure.

Control

The right platform, configured properly: scheduling, playlists, permissions, live data and monitoring.

Connect

Hardware specified for brightness, viewing distance, sunlight and ceiling height, installed and documented.

Everything digital, found in seconds.

Thousands of products across laptops, components, phones and gaming, with an AI assistant that understands exactly what you need. New Zealand-wide, fast local delivery.

Be Market is how the Be family buys, and now how you can too. The marketplace at bemarket.nz carries authorised-distribution stock with New Zealand warranty, an AI assistant that understands specs, budgets and builds, and next-day delivery nationwide. For business customers the same team configures devices before they reach your desk, keeps the asset register and retires equipment responsibly at end of life.

MARKETS

New Zealand • Australia

MODEL

Authorised distribution, not grey import

DELIVERY

Next-day, NZ-wide, free shipping over \$99

FOR BUSINESS

Configuration, enrolment, asset register, disposal

// WHAT BE MARKET DOES

01

Laptops & Desktops

Business-grade machines, specified for the work and the warranty.

02

Smartphones & Accessories

Handsets and mobile devices, provisioned with your plans.

03

Monitors, TV & AV

Displays, room screens and conferencing kit that actually get used.

04

Networking

Switches, firewalls, access points and cabling, sized to the site.

05

UC & Video Conferencing

Headsets, cameras and room systems for Teams and Zoom.

06

Gaming, VR & Components

Graphics cards, storage and parts for builds.

07

Smart Home & Security

Cameras, sensors and smart devices.

08

Software & Licensing

Microsoft and vendor licensing, counted and right-sized annually.

// FROM BEMARKET.NZ

16,714+

Products in stock

4.8 / 5

Customer rating

Next-day NZ

Delivery

\$99

Free shipping over

// WHY BE MARKET

Bought right, once

The specification your work actually needs, not the one with the best margin.

Arrives ready to work

Devices configured, enrolled into Microsoft 365 and secured before delivery.

Tracked to end of life

Every asset recorded against a user and a warranty date, and disposed of securely when it retires.

// WHY BE DIGITAL

Other providers sell technology. We manage the technology that runs your business.

Most businesses do not have a technology problem. They have a coordination problem: too many suppliers, no single owner, and nobody whose job it is to see the whole picture. That is the problem Be Digital was built to solve.

01

One accountable partner

Web, cloud, security, connectivity, AI, monitoring and procurement under one roof. When something breaks, one team owns it end to end, and there is nobody to point at.

02

A cost you can forecast

DigitalShield is a fixed monthly fee per user. Licences are quoted separately and honestly, so you can budget a year ahead instead of bracing for the next invoice.

03

Proactive, not reactive

Monitoring catches most issues before they reach your team. The measure of a good month is how little you heard from us.

04

Secure by default

Multi-factor authentication, managed devices and tested backup are part of the standard build, not an upsell after an incident.

05

Scales without a rebuild

Start with a domain or a laptop order and grow into a fully managed environment. Nothing has to be torn down to add the next capability.

06

Local and human

Engineers in New Zealand who know your setup, reachable on 0800 BE DIGITAL, not a ticket queue in another timezone.

// THE DIFFERENCE

Why have five technology providers when you can have one?

WHAT YOU JUGGLE TODAY

- | | |
|---------------------------|----------------------------|
| – Internet & mobile | – Phone system |
| – Microsoft 365 & email | – IT support & helpdesk |
| – Cyber security & backup | – Website & hosting |
| – Computers & hardware | – Cameras & access control |
| – Digital signage | – AI & automation |

5 suppliers **5** invoices **5** help desks

THE SAME LIST, WITH BE DIGITAL

- 

DigitalShield
 One managed core • one monthly fee
- | | |
|-----------|------------|
| Be Online | Be Cloud |
| Be Secure | Be Connect |
| Be AI | Be Watch |
| Be Screen | Be Market |

1 partner **1** invoice **1** number to call

Five contracts, five invoices, five help desks, and a fault that belongs to whichever one you did not call. Or one relationship, one team, one accountable partner.

// BE DIGITAL 360°

Four things every business needs technology to do.

Eight brands that do them, and one core that runs the lot. Build, Run, Protect and Grow are how the portfolio is organised from a customer's point of view rather than ours.

01

Build

Get equipped and get found.

The technology you buy and the presence customers meet first.

 **Online**

 **Market**

02

Run

Keep the business working.

The cloud, the connectivity and the phones your team depends on daily.

 **Cloud**

 **Connect**

03

Protect

Keep it safe.

Cyber security for your data and intelligent monitoring for your premises.

 **Secure**

 **Watch**

04

Grow

Get further, faster.

Intelligence and digital experience that create advantage, not just uptime.

 **AI**

 **Screen**

// HOW CUSTOMERS GROW WITH US

Start with what you need. Add what you need next.

Nobody buys eight things on day one. Customers join through the one thing that hurts today, then add capabilities as the business grows, and everything they add is managed by the same team on the same bill.

01

Be Online

Starts with a website, domain and email.

02

Be Cloud

Adds Microsoft 365 and cloud, properly managed.

03

Be Secure

Adds cyber security and tested backup.

04

Be Connect

Adds fibre, voice and mobile on one bill.

05

Be AI

Adds automation and AI where it pays.

06

Be Watch

Adds cameras, access control and site monitoring.

07

Be Screen

Adds signage and screens that do the selling.

08

Be Market

Adds hardware and licences, procured and set up.



The constant: everything plugs into DigitalShield.

FEE

One monthly fee, per user

FLEXIBILITY

Add or drop capabilities as you go

TEAM

One team who knows your whole stack

// INDUSTRIES

We know what breaks in your line of work.

The technology is the same underneath. What differs is what it costs you when it stops, which is what shapes the plan we recommend.

Small Business

You are the owner, the IT department and the person who resets the Wi-Fi.

Retail

Multiple sites, casual staff, card payments and shrinkage.

Healthcare

Sensitive information on systems that must be available during clinic hours.

Manufacturing & Logistics

Downtime is measured in production runs rather than tickets.

Professional Services

Your reputation travels on keeping client information confidential and reachable.

Hospitality

Thin margins, fast service and a menu that changes daily.

Construction & Trades

Your office is a ute, a site and sometimes a kitchen table.

Property & Body Corporate

Access, safety and communication are the service you sell.

WHERE WE START

A free technology review of what you have, what it costs and what is exposed.

WHAT YOU GET

A plan with a fixed scope and a fixed monthly fee, yours to keep either way.

WHO DOES THE WORK

Engineers in New Zealand who know your setup, on 0800 BE DIGITAL.

// DIGITALSHIELD PLANS

Three levels of cover. One fixed fee per user.

Every plan is priced after a short review of your environment, because a five-person office and a fifty-person operation across three sites are not the same job.

PLAN

DigitalShield Essential

Smaller teams that need the basics done properly.

Priced after a free review

- Local helpdesk
- Device monitoring & patching
- Microsoft 365 management
- Security baseline & MFA
- Backup for Microsoft 365
- Asset register
- Business-hours support

MOST CHOSEN

DigitalShield Business

Growing businesses with more to lose.

Priced after a free review

- Everything in Essential
- Advanced endpoint protection
- Microsoft security hardening
- Network monitoring
- Cloud & Azure management
- Priority support
- Security reporting
- Scheduled technology reviews

PLAN

DigitalShield Complete

Businesses that want the whole environment run for them.

Priced after a free review

- Everything in Business
- 24/7 monitoring
- Managed detection & response
- Advanced backup & disaster recovery
- Connectivity & voice management
- AI services
- Advanced device management
- Technology strategy & virtual IT leadership

Add any Be capability to any plan: ■ Be Online ■ Be Cloud ■ Be Secure ■ Be Connect ■ Be AI ■ Be Watch
■ Be Screen ■ Be Market

// WHAT HAPPENS NEXT

STEP 01

Tell us what you run

Five minutes on the phone or by email.
No preparation needed.

STEP 02

A free technology review

We look at what you have, what it costs and what is exposed.

STEP 03

A plan with a price

Fixed scope and a fixed monthly fee.
Yours to keep either way.

// READY WHEN YOU ARE

Ready to Be Digital?

Take the free technology health check and we will map what DigitalShield would cover, what it would cost per user, and what we would fix first. It is free, and you keep the findings either way.

CALL

0800 BE DIGITAL

EMAIL

sales@bedigital.co.nz

WEB

bedigital.group

BE ONLINE

beonline.nz

BE CLOUD

becloud.nz

BE SECURE

besecure.co.nz

BE CONNECT

beconnect.nz

BE AI

beai.nz

BE WATCH

bewatch.nz

BE SCREEN

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BE MARKET

bemarket.nz



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